

WINE ART MUSIC MICROBREW

WAMMfest



Club of Greenwood

Invites you to be a part of
WAMMfest 2022!

Festival marketing begins two-three months prior to the event and generates **more than 1 million marketing impressions** resulting from a sophisticated mix of paid advertising and earned media.

WAMMfest is an attractive sponsorship opportunity because it draws a strong consumer spending demographic: art, wine, and microbrew lovers in their prime income earning ages.

With more than 7,500 tickets sold in seasons past, don't miss this opportunity to advertise your business while supporting your community. Become a **Gate Sponsor** or **Bracelet Booth Sponsor** and enjoy the advantage of distributing your business's promotional items to thousands of people.

August 20, 2022

Noon - 9:00 pm

Craig Park, Greenwood, IN

As featured on



SPONSORSHIP OPPORTUNITIES

Lead Sponsorship..... \$15,000

- Mentioned as lead sponsor in all radio and television ads
- Exclusive ticket sponsor with option to sell tickets at business
- Exclusive sponsor presence with booth/display
- Logo featured on WAMMfest website with link to sponsor's site
- Logo featured in festival print ads, posters, program and on t-shirts
- 24 complimentary tickets

Main Stage Sponsorships (2) \$7,000 each

- Logo on banner over stage
- Option to introduce bands performing on a stage and/or promote business
- Option to distribute business promotional items from stage
- Logo featured on WAMMfest website with link to sponsor's site
- Logo in festival print ads, posters, program, and on t-shirts
- 16 complimentary tickets each sponsor

Artists Alley Sponsorship (1) \$3,500

- Logo on banner over gateway into artists area
- Logo on WAMMfest website with link to sponsor's site
- Logo in posters, program and on t-shirts
- 12 complimentary tickets

Bracelet Booth Sponsorship (3)..... \$2,000 each

- Logo on banner over ID Check tents
- Logo on WAMMfest website with link to sponsor's site
- Logo in program and on t-shirts
- Option to distribute business promotional items at tent
- 12 complimentary tickets

WAMM Sponsorship (Unlimited) \$1,500 each

- Logo displayed on banner in vendor area
- Logo on WAMMfest website with link to sponsor's website
- Logo in program and t-shirts
- 10 complimentary tickets

Gate Sponsorship (3) \$1,500 each

- Logo on banner over gate
- Option to distribute business promotional items at gate
- Logo on WAMMfest website with link to sponsor's site
- Logo in program and on t-shirts
- 10 complimentary tickets

Artist Award Sponsor (4) \$1,000 each

- Logo on "Best Artwork" OR "Best Booth" Award to top two artists
- Sponsors determine the winners!
- Mention in festival social media about award winners
- Logo on banner displayed in vendor area
- Logo on WAMMfest website with link to sponsor's site
- Logo in program and on t-shirts
- 8 complimentary tickets

Beer/Wine Tent Sponsor (2)..... \$1,000 each

- Logo on banner on tent
- Logo on WAMMfest website with link to sponsor's site
- Logo in program and on t-shirts
- 10 complimentary tickets

Golf Cart Sponsorship (3) \$600 each

- Logo on golf cart
- Logo on WAMMfest website with link to sponsor's website
- Name printed in program and on t-shirts
- 6 complimentary tickets

Festival Sponsorship (Unlimited)..... \$400 each

- Name printed in program and on t-shirts
- 6 complimentary tickets



All net proceeds from our events are distributed back into the community to support our youth, individuals, and community organizations. To learn more, visit sertomaclubofgreenwood.com.